

COMESA RIA and Attijariwafa bank group join forces to explore and realize business and investment opportunities in COMESA region



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The MoU aims at exchanging information on investment opportunities in Africa countries, carry out advocacy on investment environment and facilitating the bank's expansion plans in Eastern and Southern Africa Markets.

“Today, the agreement signed with RIA opens new perspectives for cross-border Investments and may be considered as a strong milestone in building up Regional integration between East and West” said Mr. Mohamed El Kettani, Chairman and CEO of Attijariwafa bank group.

Ms Heba Salama, the Chief Executive Officer of COMESA RIA, added: “Believing in the potential of our continent, COMESA RIA and Attijariwafa bank group have decided to join forces and collaborate in exploring and realizing business and investment opportunities not only in COMESA Member States, but also on a continental level. I hope that this cooperation will represent another successful example of government and private sector cooperation for the benefit of our nations.

COMESA Regional Investment Agency (RIA) is an institution of the Common Market for Eastern and Southern Africa (COMESA), which was launched in 2006 in the line with COMESA's ultimate objective to create a fully integrated, internationally competitive and unified regional economic community in which goods, services, capital and persons move freely, for the sustainable economic development of the COMESA region.

Attijariwafa bank is based in Morocco and operates in 25 countries including 14 in Africa (Tunisia, Senegal, Burkina Faso, Guinea Bissau, Mali, Mauritania, Côte d'Ivoire, Congo, Gabon, Cameroon, Togo, Niger, Benin and Egypt). The bank is operating as a regional Pan-African Banking Group that offers banking products to individuals, companies, governments and non-governmental organizations, multinationals and financial institutions.